



jump into *local* recreation:

a campaign for the Southern End Community Association

SPACE NAMING & DONOR RECOGNITION OPPORTUNITIES

\$250,000

Name Swimming Pool

\$150,000

Water Slide (if included in project)

\$100,000

New Toddler Extension Area in Pool

\$50,000

Bathhouses (2 available)

Picnic Pavilion

West Pavilion

\$25,000

Interactive Water Features (3 available)

Sand Volleyball Courts (2 available)

Pool Welcome Desk

Pool Snack Bar

New Toddler Playground (Inside Pool Area)

\$10,000

Lifeguard Stands (3 available)

Diving Boards (2 available)

New Pool Area Benches (2 available)

Pool Staff Office

Swim Team Equipment Room

Additional Funding Opportunities for Gifts of \$5,000+

Flower, Tree & Landscaping Fund

Pool Equipment Fund

Pool Maintenance Fund

Fitness Equipment Fund

Youth Scholarship Fund

All gifts of **\$100,000 or more** will qualify the donor(s) to truly name the space of their choice — based on the size of their gift and availability of the naming opportunity. The naming opportunities at \$100,000 and higher will carry the names of the donors — or the person(s) of their choosing (E.g. “The John & Mary Doe Swimming Pool”).

Gifts **between \$5,000 and \$100,000** will qualify donors to make a sponsorship gift in support of the other spaces/funds listed. These spaces/funds will not carry the names of the donor, but the donor will be recognized for making that space possible through their generosity (E.g. “The Men’s Bathhouse is a gift of John & Mary Doe.”).

A special Donor Recognition Plaque to be created and prominently displayed at the entrance area of the swimming pool will display the names of all donors who contribute \$1,000 or more.

All donors at any level will be recognized at the conclusion of the campaign in a commemorative “Honor Roll of Donors” booklet.